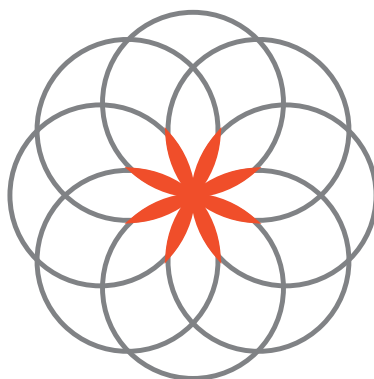


THE MATCH
INTERNATIONAL
**WOMEN'S
FUND**

THE WEIGHT OF THE WORLD

Leveraging Canadian Support
to Advance Women's Rights in
the Global South.

2013 - 2014
Annual Report



The MATCH International Women's Fund is a Canadian grant-making organization that provides direct financial support to women's rights groups in the global South.

We support innovative and courageous women who are Holding Ground and Breaking Ground to dismantle barriers, challenge perceptions, and change the world for women and girls.

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INTRODUCTION

// LEVERAGE POINTS

PLACES WITHIN A COMPLEX SYSTEM
WHERE EVEN THE SMALLEST SHIFTS CAN
OFTEN ACHIEVE THE BIGGEST RESULTS.

// A LETTER FROM PATRICIA HAREWOOD, CHAIR OF THE BOARD OF DIRECTORS

As I write this message, over 250 high-school girls who were abducted from their public school on April 15, 2014 remain missing from the Chibo region in north-eastern Nigeria*. In Syria, the refugee crisis has reached new heights and women and children continue to be the most vulnerable victims in this ongoing humanitarian crisis. And here at home, the RCMP has recently confirmed that there are over 1,200 unresolved cases of missing and murdered indigenous women over the past thirty years.

The MATCH International Women's Fund remains relevant because women in these situations and others continue to find ways to survive and challenge gender, racial, sexual, and class inequality in the midst of significant challenges. The MATCH Fund, launched on October 29, 2013, stands as a women's rights organization that is ready and able to work with our partners all over the world to amplify our voices and challenge structural and systemic gender inequality from an inclusive and intersectional perspective.

As the outgoing Board Chair, I have had the privilege of working with our dedicated Board, staff, stakeholders, donors, and partners to ensure that The MATCH Fund continues to exist as a viable international development organization. We have worked hard to improve our governance, financial, and fundraising infrastructure to enable us to be more efficient, responsive, and effective.

Like many human rights and women's organizations in Canada, we have also overcome significant challenges. As I step down as Chair, I am so very pleased to know that our Board and staff are fully engaged in an invigorating process to raise

five million dollars in five years and to deepen our connections with our grantee partners. We have attracted highly-skilled staff, including our indomitable Executive Director, Jess Tomlin, and have recruited and retained a resourceful Board. Therefore, there is no doubt that in the years ahead, The MATCH International Women's Fund will become an even stronger voice to support women's social innovation and to advocate for greater funding to advance women's rights globally. Thank you to all who have supported us thus far. My responsibilities as a soon-to-be new mother will certainly keep me busy but I look forward to continuing to be part of The MATCH Fund's momentous journey.

Sincerely,

Patricia Harewood



Chair of the Board of Directors

The MATCH International Women's Fund

**At the time this Annual Report was published, 219 girls were still missing in Nigeria.*

// A LETTER FROM JESS TOMLIN, EXECUTIVE DIRECTOR

Launching Canada's first International Women's Fund has been no small achievement. It has required a relentless commitment from staff and volunteers who have consistently gone above and beyond to make this fund a reality. I'd like to take a moment in this year's annual report to acknowledge this extraordinary collective achievement. Our small but mighty team has built a vision for this organization that has inspired. Volunteers have opened their homes, planned events, picked up the phone, and shared our news enthusiastically with their friends. Our strategic corporate partners have leveraged their networks and savvy to open doors and create unimaginable possibilities for us. The Board has kept us grounded about what's important whilst putting the pieces in place for us to fly higher for years to come. WUSC has provided invaluable corporate support to ensure we grow smartly whilst effectively managing our fiduciary responsibilities. Other established women's funds have coached, advised, and mentored us.

That's why this annual report is themed around the notion of leverage. It is because of the extraordinary contributions of all those invested in making The MATCH International Women's Fund a reality that we are reflecting on 2013 as a tremendous moment in our history. 2013 was the kickoff to future years of leveraging successful collaborations and partnerships to amplify our impact and make the world better for women.

Sincerely,



Jess Tomlin

Executive Director

The MATCH International Women's Fund



Patricia Harewood (left) and Jess Tomlin.

// FINDING THE LEVERS FOR CHANGE

THE LAUNCH OF THE MATCH INTERNATIONAL WOMEN'S FUND.

Over the past twelve months, we have witnessed some groundbreaking progress for women and girls around the world. In Morocco, a dangerous law that allowed rapists to avoid persecution by marrying their victims was abolished, thanks to the campaigning of grassroots women's rights organizations across the country. The representation of women in world leadership became a little more balanced when South Korea and the Central African Republic elected their first female presidents. And Malala Yousafzai demonstrated to the world the fearlessness and drive young women's rights activists are capable of when she stood before the United Nations to demand equal access to education for all.

But it has not all been good news. Women's rights activists continue to voice concerns over the growing global backlash against women's rights. Last year in Afghanistan, parliament passed new legislation that would ban family members from testifying against one another - effectively silencing the many victims of domestic violence in the country. In India, Nigeria, and Uganda, new bills were passed that criminalize homosexuality, further marginalizing an already vulnerable population in those regions. And around the world in 2013, hundreds of women's human rights defenders were attacked, intimidated, tortured, or killed.

As the global momentum for equality continues to grow, we believe that we can do more here in Canada to halt this dangerous backlash in its tracks and further advance women's rights in the global South. That's why, on October 29, 2013, we launched The MATCH International Women's Fund to leverage the resources of Canadians to increase support for the grassroots women's organizations that are Holding Ground and Breaking Ground all over the world.

LEVERAGING OUR RESOURCES TO ACHIEVE MORE TOGETHER.

No one knows how to leverage the skills, values, and

passion of individuals to achieve social change like a women's fund does. At their roots, women's funds are deeply connected and networked and have a unique ability to use these partnerships to broaden their reach and significantly increase their impact. They are nimble and react quickly to changing times - frequently being the first to recognize emerging challenges, capitalize on new opportunities, and adopt new, more effective ways of working. Women's funds collectively have years of experience identifying the most strategic application of funding for women and girls and readily share this information through an international network of human rights funders to collaboratively achieve meaningful social change for women's rights.

The MATCH International Women's Fund is no different. As Canadians, we have a deep and lasting commitment to equality and we believe the values, resources, and experiences that make us uniquely Canadian also offer some of the best entry points to accelerate, ignite, and amplify change for women and girls. We make it a priority to identify and capitalize on these leverage points - areas where sometimes even the smallest shifts can achieve the greatest results.

Today, we are proudly leveraging the leadership, passion, expertise, and networks of Canadians to grow our grant-making capacity, increase our impact, and promote positive social change both here in Canada and around



Abigail Burgess, from the African Women's Development Fund, speaks to the role Canadian support has played for women's rights in Africa at our launch in October 2013.

the world. So much more than Canada's first and only international fund for women, we have successfully and unapologetically revitalized a thirty-eight year history of Canadian women and men supporting women in the global South.

This report is therefore built to showcase the ways in which we maximize the support of Canadians to improve the lives of women and girls: leveraging our greatest attributes, assets, and resources to build The MATCH International Women's Fund and support women's rights organizations working to create lasting change.

From illustrating how our grantees are using our grants as a springboard to access new forms of funding, to showcasing the unparalleled commitment of our Founding Members, to telling the stories of our dedicated volunteers, our 2013/2014 Annual Report does the math: we are so much more than the sum of our parts when we all work together.



We leverage the unique resources of Canadians to accelerate change for women and girls.

ADVANCING CHANGE

// LEVERAGE POINT

OUR COURAGEOUS GRANTEE
PARTNERS TRANSFORM OUR MODEST
GRANTS INTO SIGNIFICANT CHANGE
FOR WOMEN AND GIRLS.

// LEVERAGING FUNDS TO SUPPORT WOMEN ADVANCING CHANGE IN THE GLOBAL SOUTH

FILLING THE GAP IN FUNDING FOR WOMEN'S RIGHTS ORGANIZATIONS.

It is an extremely unfortunate truth that one of the most important actors in improving the lives of women and girls is also one of the most underfunded. The average women's rights organization is operating on an annual budget of just \$20,000. Yet these organizations are in the best position to drive remarkable change for women's rights around the world.

The MATCH International Women's Fund fills this gap by leveraging our grants to support these critically underfunded agents for change. We support organizations that are in the best position to protect, promote, and propel women's rights forward in their communities - organizations that are led by the very women they serve, working with some of the most marginalized populations, and deeply connected to their communities. These are the organizations that know best the most pressing needs for women and girls, are able to identify the most promising entry points for change, and are uniquely positioned to work alongside community leaders to shift harmful attitudes and behaviours.

HOLDING GROUND AND BREAKING GROUND.

We support women who are Holding Ground and Breaking Ground for women's rights.

Our Holding Ground grantees protect and promote women's rights by strengthening women's movements, building the capacity of strong women leaders, providing public education on women's rights, and offering much needed legal and psychosocial services to women and their families. They challenge the status quo, often in extremely challenging and even dangerous contexts, just through their braveness to openly discuss issues impacting women in their communities.

Our Breaking Ground grantees take a different approach. They are developing innovative and creative solutions to overcome the barriers women face. They are seeking out new partnerships, utilizing new resources, and developing new methods of working to accelerate positive social change for women and girls.

LEVERAGING LIMITED RESOURCES TO UNLOCK UNLIMITED POSSIBILITIES.

Women's rights organizations have years of experience making every dollar count. Equally innovative, nimble, and networked as the women's funds who support them, our grantees further leverage the resources they receive from The MATCH Fund to build their capacity, increase their impact, and advance their efforts for change.

Some of our grantees use our support as a platform to increase their visibility within the global community of human rights actors. They leverage our grants to access new sources of sustainable funding from organizations typically outside the women's rights movement. Others leverage our non-financial means of support, such as our access to cutting-edge training on social innovation, to build their capacity in developing new ideas, managing funds, and executing their programs efficiently and effectively. While others leverage the network of women's organizations supported by The MATCH Fund to learn from one another, sharing challenges and solving problems together.

// 2013-2014 GRANTEES

HOLDING GROUND.

Parlement des Femmes Albinos du Sud Kivu (PAFESKI) **| Democratic Republic of Congo (DRC)**

Training midwives in South Kivu to support survivors of sexual violence.

Asociación de Víctimas de Desaparición Forzada y Detención Arbitraria (AVIDES) | Colombia

Seeking truth, justice, and reparations for women affected by displacement and forced disappearance in Nariño.

Pacific Women's Indigenous Network (PacificWIN) | The Pacific

Mobilizing indigenous women from the Pacific to be agents for change locally, nationally, and internationally.

BREAKING GROUND.

Forum for African Women Educationalists - Malawi Chapter (FAWEMA) | Malawi

Helping women to develop and market reusable sanitary pads to increase their economic independence and ensure young girls can stay in school while menstruating.

Boxgirls Kenya | Kenya

Developing girls' self-esteem and leadership through sport while challenging harmful gender stereotypes in the slums of Nairobi.

StudioMobile - Accent on Action | Georgia

Creating documentaries about LBT women to challenge widespread negative attitudes toward homosexuality.

YFem - The Young Feminist Movement Namibia | Namibia

Unleashing the power of young women's creative expression to advance women's rights in Namibia.

Rape Crisis Cape Town Trust | South Africa

Working with youth to redefine gender stereotypes and prevent violence against women among the next generation.

INSTITUTIONAL PARTNERS.

African Women's Development Fund | Ghana

Supporting Africa's largest women's fund to strengthen women's rights organizations across the continent.

Bangladesh Women's Fund | Bangladesh

Improving the services available to survivors of sexual violence while raising their collective voice on women's rights.

Urgent Action Fund | Burma

Increasing women's participation in democratic development and strengthening women's contributions to peacebuilding.

// HOLDING GROUND

IMPROVING OUR REACH IN THE DEMOCRATIC REPUBLIC OF CONGO.

Violence against women in the Democratic Republic of Congo (DRC) is so pervasive that the country is often considered one of the worst places to be a woman. A 2011 study reported that over 1.7 million Congolese women have been raped in their lifetime, most often by armed combatants. Women in the eastern provinces and rural areas of the country have the highest likelihood of experiencing sexual assault, where proper health-care services are often unavailable.

With ongoing conflict and insecurity, and remote access in rural areas, reaching the grassroots women's rights organizations working to support survivors of sexual violence in the DRC can be difficult for many international donors. That's why we leveraged our long-standing partnership with the African Women's Development Fund (AWDF) to reach out to some of the most underserved populations in the eastern provinces. Through their vast

network of women's organizations across the continent, we were introduced to Parlement des Femmes Albinos du Sud Kivu (PAFESKI), an organization in South Kivu that is training midwives to better support survivors of rape.

Our grant provided PAFESKI with the resources to train midwives in Eastern DRC so that they can better recognize health-related complications caused by the physical and mental trauma of rape, know when to refer women to health-centres for further care, and support the long process of recovery for survivors of sexual violence. Over the course of twelve months, PAFESKI worked with 50 midwives - in addition to supporting two community health centres - significantly improving the services available to survivors of sexual violence in their region. A program that truly benefits everyone involved, the midwives supported by this program have used the training they received to access new opportunities that will continue to build their skills, expand their services, and increase their income for the years to come.

UNCOVERING THE STRENGTH OF SHARED EXPERIENCES IN COLOMBIA.

For decades, armed conflict in Colombia has severely impacted the lives of women and their families. To escape the ongoing violence and human rights

violations, many Colombians have been forced to leave their homes and are now internally displaced within the country's borders. It has been estimated that at least 4.7 million Colombians have lost their homes since the conflict began.

The MATCH Fund is supporting women affected by displacement and forced disappearance in Colombia to gain access to the truth, justice, and reparations they deserve through the Asociación de Víctimas de Desaparición Forzada y Detención Arbitraria (AVIDES). A women's rights organization working out of Nariño, AVIDES' programs currently reach 200 women to help document cases of disappearance, provide legal and psychosocial support, and implement advocacy strategies for changes to public policies. AVIDES is strengthening the movement of women affected by the conflict in Colombia by finding strength in their shared experiences to become agents of change.



It is estimated that there are at least 50,000 families currently searching for missing relatives in Colombia.

// BREAKING GROUND

MOTHERS KNOW BEST IN MALAWI.

Even when operating on a national scale, our grantees remain well-connected at the local level. Forum for African Women Educationalists - Malawi Chapter (FAWEMA), a women's rights organization in Malawi, is working with communities across the country to help improve school attendance among girls. To ensure their programs are reflecting local needs and priorities, they leverage the local knowledge of community members in the regions where they work.

FAWEMA forms local mothers' groups to provide a platform for communities to discuss the most pressing barriers to girls' education. These discussions have helped FAWEMA to identify a common theme - in Malawi, girls are missing up to 25% of their school year because they lack access to safe and affordable sanitary products. As a result, girls are often too embarrassed to attend school and quickly find themselves struggling to keep up.

FAWEMA worked with the mothers' groups to overcome this barrier for girls in their communities. Together, they developed and distributed reusable sanitary napkins that the girls were able to use without embarrassment. As a result of this program, 1,500 girls in the Dzaleka refugee camp and surrounding areas now have access to safe and reusable sanitary pads. Adding to the success of the program, 62 women increased their earning potential by gaining new skills through their participation in the program. Many participants are now selling their products to other women at local markets and to NGOs distributing supplies in the area.



© Brittany Thuston

Women who participated in the program gained access to training that helped build their business and marketing skills so that they could produce and sell their products to other women in their communities.

RAISING THE VISIBILITY OF OUR GRANTEES IN KENYA.

One of our newest grantee partners is taking an innovative approach to improving girls' self-esteem by teaching them how to box. But much more than just physical training, Boxgirls Kenya uses sport as a means to develop the capacity of young women's leadership. Leveraging their highly regarded status in the community, Boxgirls Kenya also finds opportunities in their work to educate women, girls and men on pressing issues for women's human rights.

Boxgirls Kenya has been working with girls in the slums of Nairobi for the last seven years. As a result, they have formed many deep connections to their community and have developed a well-established program that is currently reaching 648 girls. Today, they are well-positioned for rapid growth and expansion.

Yet Boxgirls Kenya has not been able to secure enough sustainable funding to carry on their work in the long-term. In addition to our own grant-making, one of our goals as a women's fund is to tap into new sources of funding for women's rights and build the capacity of our grantees to gain access to long-term funding that is appropriate to the long-term nature of their work.

Boxgirls is a great example of how we are successfully connecting our grantees to new funders. They leveraged the credibility and profile that a grant from an established Canadian organization provides to acquire funds from other significant sources, including some that do not traditionally fund women's rights but have a history of supporting programs focused on youth and sports around the world.



Boxgirls Kenya teaches girls how to box to raise their self-esteem and challenge harmful gender stereotypes in Nairobi.



Boxgirls Kenya works within the community to raise awareness about issues important to women's rights.



Boxgirls Kenya is currently supporting 648 girls in the slums of Nairobi and are well-positioned for rapid growth and expansion.



Sarah Ndisi, Head Coach at Boxgirls Kenya, says that her involvement in the program has helped to change her life for the better.

ACCELERATING CHANGE

// LEVERAGE POINT

OUR DEDICATED DONORS PROVIDE
THE RESOURCES THAT EMPOWER
OUR GRANTEES TO FURTHER THEIR
EFFORTS FOR WOMEN'S RIGHTS.

// LEVERAGING CANADIAN WEALTH AND LEADERSHIP TO ACCELERATE CHANGE FOR WOMEN AND GIRLS

OUR DONORS CATAPULT OUR GRANT-MAKING TO NEW HEIGHTS.

For nearly 40 years, The MATCH International Women's Fund has been drawing on the unique values of Canadians - our generosity, our resourcefulness, and our commitment to equality - to support women's rights organizations in the global South. With the support of our dedicated donors, we have partnered with over 650 women's organizations in over 75 countries since we first began in 1976.

Today, we depend entirely on the generosity of Canadians to grow our grant-making capacity and ensure continued success for The MATCH Fund. We enable individuals to take their commitment to equality into their own hands by offering the vehicle for Canadians to directly support women's rights organizations working in the global South to improve the realities facing women and girls around the world.

From our monthly donors who provide us with the stability to plan for the future, to our founding members who played a pivotal role in ensuring the launch of The MATCH Fund, to our leadership donors who help us to continue to build our capacity and increase our impact for the years to come, each and every one of our donors play a critical role in supporting our work.

Our donors also know how to leverage their gifts to build our base of supporters at home. They have opened up their homes to host special fundraising events for The MATCH Fund. They have leveraged their names and announced their contributions proudly to encourage other Canadians to join them. They have leveraged their networks to share our work with friends, family, and colleagues.

More than just providing money, our donors provide us with the resources and support that allows us to go

bigger and be bolder in our funding for women's rights around the world.

CANADIAN FOUNDATIONS AND CORPORATIONS.

In addition to the support of many individual Canadian men and women, The MATCH Fund is supported by the generosity of several foundations and corporations across Canada committed to advancing women's rights and gender equality in the global South. Special thanks to:

At the Kitchen Table Foundation

Cloverleaf Foundation

Elementary Teachers Federation of Ontario

McLean Smits Foundation

Newall Family Foundation

Roncalli International Foundation

Sisters of St. Joseph of the Diocese of London, Ontario Foundation

Unifor

The Ten Spot

// LEAVING A LEGACY FOR A MORE EQUAL FUTURE

THE PHENOMENAL POWER OF LEGACY GIVING.

This year, The MATCH International Women's Fund received the final installment of a truly transformative bequest initially left by an anonymous donor in 2012. This extraordinary gift was vital to our work that year as it enabled us to keep our doors open during one of the most critical times in our 38 year history.

This year, the bequest proved transformative to our work once again, as the final installment gave us the flexibility to

re-imagine the role that we could play for women's rights both in Canada and around the world. This gift ultimately provided us with the rare freedom to establish and launch Canada's first and only international fund for women.

A thoughtful legacy gift is a meaningful way to ensure that your shared values and personal commitments have a lasting impact, echoed around the world. The bequest of this anonymous donor has had remarkable impacts on our work, impacts that will continue to be felt for many years to come.

// LEADING BY EXAMPLE

HUNTER MCGILL, LEADERSHIP DONOR.

Our Leadership Donors are some of our most impassioned supporters in Canada. Their generous contributions – between \$500 and \$5,000 – affirm their belief that grassroots women's rights organizations have the power to create real change. The generous support of our Leadership Donors allows The MATCH Fund to rapidly grow our grant-making, helping us to reach more women's rights organizations around the world.

Hunter McGill, a long term supporter of The MATCH Fund, believes the best way to inspire change is to lead by example. He first began supporting our organization in 1991 when he was working for the Canadian International Development Agency (CIDA). His experience working on CIDA's programs for Jamaica, Belize, Zimbabwe, and Zambia provided Hunter with a firsthand understanding of the key role women played in development, but also, in how undervalued their contributions tend to be.

Inspired by our vision to become Canada's first and only international fund for women, Hunter renewed

his commitment to women's rights by becoming a Leadership Donor of The MATCH Fund.

"Supporting The MATCH Fund was a very personal way of helping a Canadian voice participate in the global dialogue and assist Southern women's groups. I have never had a reason to change that view." - Hunter McGill

We would like to thank Hunter, and all of our Leadership Donors, whose support and conviction help us to reach our ambitious goals.



Hunter McGill (right) with The MATCH Fund Executive Director, Jess Tomlin.

// THE STRENGTH OF OUR FOUNDATION

SHIRLEY GREENBERG, FOUNDING MEMBER.

The launch of The MATCH International Women's Fund was made possible in large part by the incredible generosity of a small but passionate group of committed Canadian philanthropists. These Founding Members made significant financial contributions to The MATCH Fund in 2013/2014, providing truly transformative support for our work.

Shirley Greenberg is one of these Founding Members, and her commitment to women's rights extends well beyond her financial investment in our work. She is committed to raising awareness in Ottawa about the need to support women's rights organizations in the global South. Following the launch of The MATCH International Women's Fund and the announcement of our global call for proposals, Shirley helped us celebrate this moment in our organization's history by opening up her home and

her personal networks for the cause, hosting an intimate event in Ottawa to toast this momentous occasion.

Through Shirley's networks and ardent support of our work, The MATCH Fund has been able to make important gains in Canada to support women's rights organizations around the world. From coverage in local newspapers, to connections with new supporters, Shirley has contributed a great deal above and beyond her generous financial contribution in support of The MATCH Fund as one of our most committed champions.



© Ottawa Citizen

(From left to right) Shirley Greenberg with The MATCH Fund Executive Director, Jess Tomlin, and Chair of the Board of Directors, Patricia Harewood.

IGNITING CHANGE

// LEVERAGE POINT

OUR COMMITTED TEAM OF BOARD,
STAFF, AND VOLUNTEERS PROVIDE
THE SPARK THAT LIGHTS UP THE
WORK OF THE MATCH FUND.

// LEVERAGING THE PASSION AND COMMITMENT OF CANADIANS TO IGNITE OUR WORK FOR WOMEN'S RIGHTS

WE DEPEND ON THE BEST AND BRIGHTEST TO LEAD THE MATCH FUND TO SUCCESS.

When we first decided to launch The MATCH International Women's Fund, we knew the task ahead of us would be monumental. Bringing this model to Canada for the very first time meant bravely overhauling our governance and administrative systems to support our vision of direct grant-making for women's rights. We had to reimagine our approaches to fundraising, now depending entirely on the generosity of Canadians to support the work of our grantees. We had to communicate these sometimes subtle but always significant changes honestly and clearly to our stakeholders, donors, and the broader Canadian public. Perhaps most importantly, we had to announce our launch to the women's rights organizations we sought to support and select our very first cycle of grantee partners.

In order to achieve our ambitious goals, we tapped into the best and brightest minds in Canada over the past twelve months to help raise our organization to new heights and lead us to success. Our Board, staff, and volunteers have worked tirelessly over the past year and have made remarkable personal and professional commitments to ensure a successful launch of The MATCH International Women's Fund.

The tenacious group of Canadian leaders who make up our Board of Directors has provided our organization with both vital strategic direction and invaluable expertise to increase our impact in Canada and around the world. Our small but determined staff has helped to put our commitments for women's rights funding into daily action, managing the day to day operations of The MATCH Fund.

A SPECIAL THANK YOU TO OUR INVALUABLE VOLUNTEERS.

Our volunteers help us to boost our efforts by providing further knowledge, time, and energy that raises our work to new heights. They include our expert panel of professionals specializing in women's rights, social innovation, and social change who sit on our Advisory Council and help guide our grant-making process. They include our event organizers who rallied around International Women's Day to host special fundraising events in support of our work. They include our researchers and mentors who are helping us to bridge Canadian and international women's movements with the world of social innovation. And they include our in-house volunteers who do everything from folding brochures to research on women's rights to sharing our story with fellow Canadians.

We are so grateful to all those who have leveraged their passion, commitment, and networks over the past twelve months to increase our efforts and spread the word about The MATCH Fund.

See page 30 for a full list of The MATCH Fund's Board of Directors, Advisory Council, staff, and volunteers.

// BUILDING MOMENTUM IN CANADA FOR THE MATCH FUND

THE FRIENDS OF MATCH GROUP

Our organization has a long history of Canadian women coming together to pool their resources and support women's rights organizations in the global South. The Friends of MATCH group is one example of how this legacy lives on in our work today.

A diverse group of Canadian women and The MATCH Fund supporters, Friends of MATCH seeks to uncover new and creative ways to support our organization and engage Canadians in discussions on women's rights. They leverage their personal skill sets to work collaboratively and achieve more together.

This past March, Friends of MATCH organized a special event in Ottawa in honour of International Women's Day that profiled the work of The MATCH Fund. They put their unique skills to use to host a public networking cocktail, 'Mix 'n MATCH,' where people who were passionate about women's rights could come together and learn more about our work. The Friends of MATCH group opened up their networks, leveraging their many years of experience working within the gender and development community around the world, to ensure the event was a great success.

One particular member of the Friends of MATCH group used her years of experience as a film producer to develop a short video about The MATCH Fund, which she premiered at the Ottawa event. The video is available online at <http://matchinternational.org/about/>.



Mix 'n MATCH brought together Canadians passionate about women's rights to network with one another while learning more about The MATCH Fund.



Our Executive Director, Jess Tomlin (left) and Chair of the Board, Patricia Harewood, introduced attendees to the work of The MATCH Fund.



Thanks to the tireless efforts of our amazing volunteers, the Mix 'N MATCH event was a huge success.

AMPLIFYING CHANGE

// LEVERAGE POINT

OUR CORPORATE SUPPORTERS
EXPAND OUR RESOURCES TO TELL THE
MATCH FUND STORY AND GROW OUR
BRAND ACROSS THE COUNTRY.

// LEVERAGING CANADIAN EXPERTISE AND RESOURCES TO AMPLIFY OUR VOICE

CANADIAN CORPORATIONS ARE TAKING A STAND FOR WOMEN'S RIGHTS.

Over the past year, we have greatly benefited from some truly amazing partnerships with local Canadian businesses looking to give back to their communities and apply their corporate savvy to achieve social good. From branding and public relation firms, to media outlets, to video production companies, our supporters are leveraging their professional expertise and resources to ensure every Canadian is well-aware of the work of The MATCH Fund.

Thanks to these partnerships, we have gained access to resources and opportunities that are typically beyond the scope of nonprofit organizations. Together, our corporate

supporters have helped us to build our brand and establish our identity as Canada's only international fund for women.

Our corporate supporters have also helped to simplify our communications, despite the often complex nature of women's rights work. They have helped us to develop disruptive and eye-catching messages and campaigns so that we can connect with new audiences in Canada.

We are very grateful for the support of the many Canadians behind these outstanding corporations and look forward to continuing to tell The MATCH Fund story together in the years to come.

// OUR CORPORATE SUPPORTERS



Fish out of Water
Design Inc.

Citizen   iPOLITICS

KUBLACOM
PICTURES INC



// A FRESH NEW LOOK FOR THE MATCH FUND

FISH OUT OF WATER DESIGN, INC.

When we launched The MATCH International Women's Fund in October 2013, we also launched a brand new look. Thanks to the support of the talented individuals at Fish Out of Water Design, Inc., we unveiled a new logo, vibrant new colours, and a revamped website that, together, better reflect the essence of our work.

But we do not look at our launch as just a new logo and new name. We look at it as finally putting the proper name on the work that we have always aimed for since our very inception. Fish out of Water Design leveraged their expertise and resources to help us rebuild our very identity to reflect a changing Canada, a changing landscape for international women's rights, and our changing model as a women's fund.

// TELLING THE STORY OF OUR GRANTEES

CITIZEN RELATIONS

We are very proud to stand behind the work of the women's rights organizations we support in the global South. That's why, following the selection of our first round of grantees in January, we could not wait to share their remarkable stories with our supporters.

That's where the team at Citizen Relations got involved. A Canadian public relations agency, Citizen Relations leveraged their media connections and social media savvy to raise awareness about the work of our new grantee partners.

Led by our Board member, Nick Cowling, Citizen Relations went above and beyond for International Women's Day to facilitate a visit from one of our newest

grantee partners, Boxgirls Kenya. Upon arrival in Canada, Cynthia Coredo and Sarah Ndisi from Boxgirls, were taken on a whirlwind media tour in Toronto and Ottawa, which helped us reach an estimated total of 12.7 million viewers across the country. While in Canada, Cynthia and Sarah capitalized on the expertise Citizen Relations provided to access substantial media training and build their interview skills.

A special thank you to the many media outlets who helped us to spread our story even further this year by publishing articles on our work online and in print. And thank you to our social media followers for engaging with us on Twitter and Facebook, sharing our stories, and introducing your networks to Canada's international fund for women.



(From right to left) Sarah Ndisi and Cynthia Coredo from Boxgirls Kenya chat about their work improving girls' self esteem through boxing with Jess Tomlin, The MATCH Fund ED, and Lianne Laing from CTV Morning Live Ottawa.



Sarah Ndisi (left) and Cynthia Coredo get ready for their interview with host, Sarah Onyango, on 'Black on Black', a community radio program in Ottawa.

CULTIVATING CHANGE IN CANADA

// LEVERAGE POINT

WE WORK CLOSELY WITH OTHER LIKE-
MINDED CANADIAN ORGANIZATIONS
TO NURTURE AND GROW CANADA'S
INTERNATIONAL COMMITMENTS TO
WOMEN'S RIGHTS.

// LEVERAGING CANADIAN PARTNERSHIPS TO CULTIVATE CHANGE IN CANADA

WE ARE PROUD TO WORK ALONGSIDE THE DOMESTIC MOVEMENT FOR WOMEN'S RIGHTS.

Our history of working with Canadians to support women's rights around the world is grounded in the domestic women's rights movement in Canada. We are proud of this relationship and are dedicated to remaining connected to the women who are working at the grassroots level to advance women's rights here at home.

We make it a priority to work with other Canadian organizations, coalitions, and networks working to advance women's human rights and improve the lives of women and girls. Together, we share our resources and responsibilities to educate Canadians on the issues most pressing for women's rights around the world and build the momentum we need to challenge these issues.

We also work collectively to advocate for domestic policy changes so that Canada can better support women and girls both at home and abroad, such as advocating for greater government funding for women's rights organizations and supporting calls for national action for the over 1,000 missing and murdered aboriginal women over the past thirty years in Canada.

THE IMPORTANCE OF OUR CANADIAN NETWORK TODAY.

Along the way, some of our Canadian partnerships have proven critical in growing our own capacity as a Canadian grant-making organization. Some organizations have been able to provide us with access to new audiences in Canada, while other organizations have helped us to further develop our skills and resources so that we can increase our impact for women's rights globally.

Some of our partnerships have been decades in the making, such as our long-standing relationship with the World University Service of Canada (WUSC). In 1977, WUSC was one of our very first institutional members, eager to

grow their support for women in development. Today, we continue this partnership through a corporate services agreement which provides us with administrative and corporate support so that we can work in the most cost effective manner while retaining our high governance, financial, and administrative standards.

Other partnerships are relatively new, such as our membership in the Women's Rights Policy Group. Since 2012, The MATCH Fund, along with Oxfam Canada and the Canadian Council for International Cooperation (CCIC) has led, hosted, and organized meetings for Canadian organizations working on women's rights. Together, we work to identify opportunities to improve the policy landscape for women in Canada and around the world.

As a vast network of Canadian organizations dedicated to improving the lives of women and girls, we are working to put women's rights at the forefront of the minds and hearts of Canadians and collectively create a Canada that we can be proud of as a leader for women's rights.

// CANADIANS SUPPORTING WOMEN'S LEADERSHIP IN PEACE AND SECURITY

THE WOMEN, PEACE, AND SECURITY NETWORK - CANADA (WPSN-C).

The WPSN-C is a network of over 60 Canadian organizations and individuals - including The MATCH Fund - committed to promoting the role of women in creating sustainable peace around the world. We do this by collectively monitoring the efforts of the Government of Canada to implement the United Nation's Security Council Resolutions on women, peace, and security and by providing spaces for dialogue and action by Canadian civil society on important related issues. In addition, members of the WPSN-C proudly support the International Campaign to End Rape and Gender Violence in Conflict.

Our membership in the WPSN-C helps to provide us with a better understanding of the international landscape of peace and security through a gendered lens. We leverage this network to connect with women's rights activists globally who are demanding that women be included in peace negotiations and identify possible grantee partners doing innovative work in the area of peace and security. We also collaborate with members to engage Canadians across the country on the importance of funding for grassroots women's rights organizations as a critical component to achieving sustainable peace and to advocate for Canadian leadership on women, peace, and security.

// WOMEN FROM AROUND THE WORLD SHARE THEIR STORIES WITH CANADIANS

THE YOUNG WOMEN'S RIGHTS ACTIVISTS SPEAKING TOUR.

In September of 2013, we once again leveraged our partnership with the Nobel Women's Initiative (NWI) to present 'Young Women Leading Change' - a conversation that brought together young women's rights activists from Guatemala, Liberia, and Myanmar with Canadians passionate about women's rights.

As part of the NWI's Sister-to-Sister mentorship program, The MATCH Fund supports the skills development of young women's rights activists from around the world by providing an opportunity for participants to put their activism training into practice and share their extraordinary stories with Canadians from across the country.

Thanks to the support of many organizations and individuals at the University of Regina and the University of Ottawa, we held two events last September to highlight the work of these incredible young women.



Participants at this year's event in Ottawa (from left to right): Gabriela Rivera, Su Thet San, Josephine Gekpelee, and Nelly Bassily.

CONCLUSION

// LEVERAGE POINT

THE FUTURE BELONGS TO ALL OF US.
IT IS UP TO US TO MAKE IT A MORE
EQUAL ONE.

// WHAT WILL YOU LEVERAGE FOR WOMEN AND GIRLS IN 2014?

WE KNOW YOU ARE COMMITTED TO WOMEN'S RIGHTS.

Over the past twelve months, we have accomplished far more together than we could have ever hoped to achieve alone. Our new women's fund model granted us the freedom and flexibility to leverage our resources and reach more women Holding Ground and Breaking Ground for women's rights. And we would not be in this historic place today if it were not for the tremendous leadership and passion of the many Canadians who have supported us along the way.

But ultimately, we are here today because when you told us that Canada still needed an organization fiercely committed to women's rights around the world, you offered us much more than just words. You offered us your guidance, your money, and even your homes to ensure that, as Canadians, we never lose sight of our fundamental belief in equality.

THIS IS JUST THE BEGINNING FOR THE MATCH INTERNATIONAL WOMEN'S FUND.

Since the new fiscal year began in April, we have already distributed eight new grants, with at least four more planned in 2014. And although we are growing, we are committed to remaining nimble and responsive to the most pressing needs for women and girls around the world. We will therefore continue to make it a priority to identify and capitalize on our leverage points - areas where sometimes even the smallest shifts can achieve the greatest results.

This year, we will ask you to continue to do the same. We will ask you to dig deeper into your networks and help us find new supporters to join the movement of funding for women's rights. We will ask you to look further into your pocketbooks and increase the resources available to women's rights organizations globally. And we will ask

you to join us in boldly raising our voice as we spread the word: The MATCH International Women's Fund is here.

Because ultimately, we are much more than a fund. We are an entire movement of Canadians, global citizens, women's rights organizations, and human rights funders determined to make a difference in the lives of women everywhere.

// THE MATCH FUND LEADERSHIP

APRIL 1, 2013 – MARCH 31, 2014

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Denise Beaulieu

Jane Gurr

Lilly Nicholls

Beth Woroniuk

Special thanks to staff at the World University Service of Canada (WUSC) for their continued encouragement and support.



STAND WITH THE BRAVE WOMEN AROUND THE WORLD WHO ARE WORKING EVERY DAY TO CHALLENGE SOME OF THE GREATEST INJUSTICES OF OUR TIME AND BREAK NEW GROUND FOR WOMEN AND GIRLS. THIS YEAR, JOIN THE FIGHT FOR WOMEN'S RIGHTS. SUPPORT THE MATCH INTERNATIONAL WOMEN'S FUND.

FINANCIAL STATEMENTS



Summary Financial Statements of

MATCH INTERNATIONAL

Year ended March 31, 2014



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REPORT OF THE INDEPENDENT AUDITORS ON THE SUMMARY FINANCIAL STATEMENTS

To the Directors of Match International

The accompanying summary financial statements of Match International, which comprise the summary statement of financial position as at March 31, 2014, the summary statement of operations and changes in net assets for the year then ended, and related notes, are derived from the audited financial statements prepared in accordance with Canadian accounting standards for not-for-profit organizations, of Match International as at and for the year ended March 31, 2014.

We expressed an unmodified audit opinion on those financial statements in our report dated May 20, 2014.

The summary financial statements do not contain all the disclosures required by the Canadian accounting standards for not-for-profit organizations applied in the preparation of the audited financial statements of Match International. Reading the summary financial statements, therefore, is not a substitute for reading the audited financial statements of Match International.

Management's Responsibility for the Summary Financial Statements

Management is responsible for the preparation of a summary of the audited financial statements on the basis described in note 1.

Auditors' Responsibility

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, "Engagements to Report on Summary Financial Statements".

Opinion

In our opinion, the summary financial statements derived from the audited financial statements of Match International as at and for the year ended March 31, 2014 are a fair summary of those financial statements, in accordance with the basis described in note 1.

Chartered Professional Accountants, Licensed Public Accountants

June 25, 2014

Ottawa, Canada

MATCH INTERNATIONAL

Summary Statement of Financial Position

March 31, 2014, with comparative information for 2013

	2014	2013
Assets		
Current assets:		
Cash	\$ 578,940	\$ 419,670
Advances to projects	38,615	501
Prepaid expenses	11,631	22,500
	<hr/>	<hr/>
	\$ 629,186	\$ 442,671
Liabilities and Net Assets		
Current liabilities:		
Accounts payable and accrued liabilities	\$ 271,772	\$ 110,878
Deferred revenue	81,191	9,791
	<hr/>	<hr/>
	352,963	120,669
Unrestricted net assets	276,223	322,002
	<hr/>	<hr/>
	\$ 629,186	\$ 442,671

See accompanying notes to summary financial statements.

MATCH INTERNATIONAL

Summary Statement of Operations and Changes in Net Assets

Year ended March 31, 2014, with comparative information for 2013

	2014	2013
Revenue:		
Donations	\$ 365,456	\$ 79,088
Bequests	66,000	205,000
Grants	52,165	24,460
	483,621	308,548
Expenses:		
Administration	225,160	156,631
Fundraising	21,261	11,289
Governance	12,753	5,329
Publications	1,773	1,000
Program expenses	268,453	55,276
	529,400	229,525
Excess of revenue over expenses	(45,779)	79,023
Net assets, beginning of year	322,002	242,979
Net assets, end of year	\$ 276,223	\$ 322,002

See accompanying notes to summary financial statements.

MATCH INTERNATIONAL

Notes to Summary Financial Statements

Year ended March 31, 2014

Match International (the “organization”) was incorporated under the Canada Corporations Act in 1976. It is a registered charity under section 149(1)(f) of the Income Tax Act and as such, is exempt from income tax.

Match International provides support to programs and organizations that work to address women’s equality issues by addressing systematic barriers, policy gaps, programming initiatives and providing individual support to women, children and families.

1. Summary financial statements:

The summary financial statements are derived from the complete audited financial statements, prepared in accordance with Canadian accounting standards for not-for-profit organizations, as at and for the year ended March 31, 2014.

The preparation of these summary financial statements requires management to determine the information that needs to be reflected in the summary financial statements so that they are consistent, in all material respects, with or represent a fair summary of the audited financial statements.

These summary financial statements have been prepared by management using the following criteria:

- (a) whether information in the summary financial statements is in agreement with the related information in the complete audited financial statements; and
- (b) whether, in all material respects, the summary financial statements contain the information necessary to avoid distorting or obscuring matters disclosed in the related complete audited financial statements, including the notes thereto.

Management determined that the statement of changes in net assets and the statement of cash flows do not provide additional useful information and as such has not included them as part of the summary financial statements.

The complete audited financial statements of Match International are available upon request by contacting the organization.



THE MATCH
INTERNATIONAL
**WOMEN'S
FUND**

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